KAMIL GOTTWALD

Creative Technology Director

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Work Experience

April 2014 – Present
www.arcade.agency

Arcade, Singapore
Head of Digital Production, Technology and UX

Currently leading Arcade's digital production team and overseeing all digital projects end-to-end for clients such as Heineken, Unilever, Red Bull, McDonald's and Coca-Cola. My key responsibility is to ensure an excellent user experience and the smart use of technology. Additionally, driving digital thinking across the offices in Asia through workshops and processes.

Key aspects of the job include:
≠   Working closely with clients for both existing and new business
≠   UI/UX design leadership and creation of prototypes with the user in mind

Achievements: *Set-up Arcade's Digital Production department that delivers high quality and innovative projects for up to 82 markets worldwide.*

June – August 2013
www.razorfish.com
www.lloydsbank.com

Razorfish / Lloyds Banking Group, London - UK
Senior Creative Technologist

Lead creative technologist for the digital innovation initiative of Lloyds Banking Group. Fully utilising The Lean Start-up methodology and ensuring outcome of user desired products with premium UX and UI.

Key aspects of the job included:
≠   Teamwork, ideation, user testing, MVP definition and rapid prototyping
≠   Presentations to key project stakeholders and other LBG teams

Achievements*: Creation of a system that enables testing prototypes within the live online banking environment.*

June 2010 – May 2013
www.sidlee.com

SID LEE, Amsterdam – The Netherlands
Associate Technology Director, Technical Lead

Technical and experience lead responsible for delivery of global interactive campaigns for adidas, Dom Perignon and Absolut Vodka.

Key aspects of the job included:
≠   Management of the internal technology team and production partners

Achievements: *Successful delivery of 18 global interactive campaigns for adidas.*

Other Experience

July 2008 – May 2010
www.180amsterdam.com
www.sidlee.com
www.tribalddb.com
www.blastradius.com
www.isobar.com

Various Freelance jobs, Sydney – AU & Amsterdam – NL
Senior Creative Technologist, Flash Developer

Flash development of global interactive experiences for agencies such as Sid Lee Amsterdam, 180 Amsterdam, Tribal DDB Amsterdam & Sydney, Blast Radius Amsterdam and de-construct London. Main focus on adidas campaigns localized for up to 23 markets integrating various API's, 3D and video features.

Sep 2006 – June 2008
www.isobar.com

de-construct, London – UK
Lead Flash Developer

Development lead for numerous interactive projects for blue-chip brands such as adidas, Panasonic, Vitra and Toyota. Focusing on creating robust frameworks with pixel perfect design and smooth animations.

Aug 2005 – April 2006
www.reactive.com

Reactive Media, London – UK
Digital Designer, Technologist / Internship

May 2001 – June 2005
www.ogilvy-mather.cz

Ogilvy&Mather, Prague – Czech Republic
Digital Designer, Technologist / Internship and Freelance projects

Educational Background

- ≠ Graduate of **Hyper Island** (class of 2006, Karlskrona - Sweden), international school of digital media with focus on **Design** and **Technology**. Two-year education based on "learning by doing" methodology, working in agency-like teams, understanding group and leadership course, workshops by industry experts and 7-month internship.
- ≠ Excellent knowledge of programming languages: **JavaScript, HTML5/CSS3, PHP, ActionScript, various API's**
- ≠ Frequent use of tools: **Photoshop, Final Cut Pro, Illustrator, InVision, Sublime Text, Flash, Eclipse/FDT, SVN/GIT, Keynote, various OS X and Windows software**
- ≠ Trilingual proficiency in **English**, **Swedish** and **Czech**

Interests

- ≠ Fond of cooking feasts for family and friends
- ≠ Enjoying travel and photography in difficult to get to places
- ≠ Always happy to exercise by snowboarding, running and scuba diving